



Course Information

Reference Number : DE-2008-747-002

TITLE OF THE TRAINING ACTIVITY

IN THE LANGUAGE OF TUITION

English : Language Learning and Video Production

TYPE OF TRAINING ACTIVITY

TRAINING AIMED AT PARTICIPANTS RECEIVING

 A COMENIUS GRANT (SCHOOL EDUCATION)

ORIGIN OF THE TRAINING

 COURSE RESULTING FROM A PREVIOUS SOCRATES PROJECT (COMENIUS, LINGUA, ADULT EDUCATION, GRUNDTVIG, ERASMUS, MINERVA)

SOCRATES PROJECT NO. : 109694-CP-1-2003-1-DE-LINGUA-L1

THEMATIC FIELD OF THE TRAINING

IN-SERVICE TRAINING IN THE FIELD OF FOREIGN LANGUAGES

THE TRAINING IS

 IN LANGUAGE TEACHING METHODOLOGY

LANGUAGES USED FOR THE TRAINING

MAIN LANGUAGE: English

LANGUAGE VERSION(S) IN WHICH MATERIALS WILL BE PROVIDED:

 English

EDUCATION SECTOR OF THE TRAINING PARTICIPANTS

SCHOOL AND PRE-SCHOOL EDUCATION

 Primary General secondary Vocational/Technical secondary

TARGET AUDIENCE

 Teachers (Pre-school, primary, secondary, vocational, adult, special needs) Teacher trainers Headteachers/principals/managers of schools/organisations offering adult education

INSTITUTION ORGANISING THE TRAINING

NAME OF THE ORGANISATION: Kulturring in Berlin e.V.

STREET AND NUMBER: Ernststr. 14/16

POSTCODE: 12437 -

TOWN / CITY: Berlin

COUNTRY: Germany

WEBSITE: www.mediaeducation.net

ORGANISER/S OF THE TRAINING:

PERSON 1: Armin Hottmann

TEL NR: 0049 30 5369 6534

FAX NR: 0049 30 5302 5990

EMAIL: course@mediaeducation.net

FULL DESCRIPTION OF TRAINING CONTENTS

IN THE LANGUAGE OF THE TRAINING: (EN)

Preparation Are you a language teacher? Are you interested in including video production as a tool for language learning? Are you looking for ideas for your Comenius 1 / eTwinning project? Maybe this course is something for you:

The "Language Learning and Video Production" course is based on our EU Lingua 1 project "Speech Bubbles" (www.speechbubbles.net). Speech Bubbles was a video project involving primary schools across Europe as well as open and local television stations. Together we tried to raise awareness for the languages of Europe. Speech Bubbles is based on our background in media education, in the overall idea of using video as a pedagogical tool. And this can be applied to raising awareness for languages and language learning as well.

We will introduce you to video production by making short videos on different themes together. You will become competent in using modern digital video technology and editing software. You will be able to pass on this competence to your students, (or to better understand those students who are already competent in video production).

What is important for the preparation phase? You should make yourself familiar with the www.speechbubbles.net site in terms of language and video and the www.mediaeducation.net site to understand our overall idea of using video production as a pedagogical tool. Please also read the chapter from Alfonso Gutierrez "Towards Media Education across the Curriculum" which is included in the online booklet "Media Education across the Curriculum" (you can find it in the download section). We will also give a small amount of 'homework' for you to do before the course and to bring along with you.

Objectives Here are the five main objectives of the course:

: Exploring how video production can be used for language teaching / learning / awareness
We will explore together possible formats and concepts of how video production can be used. Based on our Speech Bubbles and media education experience we want to explore your individual experiences and your current teaching situation. We will discuss how language videos can bring in a additional motivation for language learning and how it can be used with conventional language learning environments.

: Exploring the link between language and culture
Language video material can include interesting information about culture. We will spend a couple of hours exploring video examples and how culture and language are related and communicated.

: Introducing digital video production
We want to equip you with a basic knowledge about digital video cameras (different digital formats, the importance of sound and other important camera features), about digital video editing (what software is available, what are the main differences with the different packages) and about the streaming of video footage (how do I need to compress the video material and how can I upload my video clips on youtube or similar platforms?).

: Producing a short video teaching resource
You (in teams) will produce one short language video clip (this will be the main task). The video clip will be placed online as a teaching resource for other language teachers across Europe (and worldwide). You will also write a short guide with the video clip.

: Exploring ways of future collaboration
We are developing a European media education network for teachers involved in media education and hope that the 2008 and 2009 courses will contribute to this, particularly in the language section. The course also hopes to give ideas for collaboration with other course members.

Methodology (our media educational vision)

: Becoming aware of the power of the media
Exploring our own relationship with the media – how does it shape our ideas of the 'world', how does it influence us to behave in certain ways, how it might convince us to consume certain products.

: Empowering young people to become producers
Looking into possible ways of implementing media projects in your classroom and motivating students to voice their opinions.

: Exploring the pedagogical value of the production of multi-media texts
Discussing how the production of media texts is not just a fun activity but can help young people to become more critical with the modern media world.

: Working in project frameworks
Our media education approach uses 'projects' where team work plays a crucial part. We work on clearly defined tasks, which we evaluate during the production and at the end.

Follow-up

- Take your experience back to your school/institution
- Keep the online community going
- Become part of our European media education network for teachers
- Develop a collection of video language resources for other teachers
- Discuss the possibility of joint European projects

PROGRAMME OF THE TRAINING ACTIVITIES (DAY BY DAY)

IN THE LANGUAGE OF THE TRAINING:

(Provisional programme)

Monday:

A welcome to the course and the programme
Discuss the 'homework' you brought along to Berlin

Introductory editing exercise with still images using basic editing software such as Microsoft Moviemaker
 First presentation and discussion: Video production and language learning
 Introduction to digital video cameras

Tuesday:

First task 'The Berlin language'
 Production of a short video relying on the digital storytelling method
 Introduction to standard level editing software such as Pinnacle Studio, Adobe Premiere Elements or Apple iMovie
 Evaluation of the first task

Screening evening

Wednesday and Thursday:

Main task 'Video production and language learning'
 Production of a teaching module which will be uploaded as a teaching resource
 Work in small teams
 Decide on one language together
 Plan the task, write a short summary, plan the recordings
 Recording on location in Berlin
 Further input about digital video editing
 Edit the task
 Further input about uploading video footage on web streaming platforms such as youtube
 Evaluation of the main task

Joint dinner in the evening

Friday:

Further ideas of media projects and the implication of media projects
 Evaluation of course
 Outlook – discuss future collaboration
 Decide on the first task together

Saturday:

Additional editing (optional)
 Copies / DVDs

TYPE OF CERTIFICATION OF ATTENDANCE AWARDED

IN THE LANGUAGE OF THE TRAINING:

Certificate of attendance including description of training content and time input.

ENGLISH: Certificate of attendance including description of training content and time input.

INFORMATION ON COURSE SESSION/S

SESSION 1

DATE OF START: 06/10/2008 TIME OF START: 09:00
 DATE OF END: 11/10/2008
 TIME OF END: 17:00
 Deadline for registration: 06/08/2008

HOST INSTITUTION EQUAL TO ORGANIZER INSTITUTION:

NAME OF HOST INSTITUTION: Kulturring in Berlin e.V.

POSTCODE: 12437

TOWN / CITY: Berlin

COUNTRY: Germany

CONTACT PERSON FOR THIS COURSE SESSION, NAME AND TITLE: Armin Hottmann

TEL NR: 0049 30 5369 6534

FAX NR: 0049 30 5302 5990

EMAIL: course@mediaeducation.net

IDENTIFICATION OF THE TRAINER/S: NAME, PROFESSIONAL QUALIFICATION, ROLE DURING THE TRAINING:
 Armin Hottmann MA (Media Education) plus other European tutors depending on current activities (past experts included Robert Ferguson, Chrysoula Kosmidou-Hardy, Alfonso Gutierrez, Mariusz Kakolewicz, Henrik Göthberg, Alan Taylor, Tasos Asvestas, Ina Alm)

MAXIMUM NUMBER OF PARTICIPANTS ENVISAGED: 15

FEE IN € FOR ACCOMMODATION AND MEALS : 490.00

Accommodation & breakfast

PARTICIPATION / COURSE FEE IN € 690.00

TOTAL COURSE FEE PER PARTICIPANT IN € 1180.00

CANCELLATION FEE IN € (WHERE APPLICABLE): 0

SPECIAL REMARKS::

Please register through email. Course page: <http://course.mediaeducation.net> Only book the flight after the official confirmation from us (we can't reimburse flights). The course fee includes all meals when we are together as a group.

SESSION 2

DATE OF START: 05/10/2009 TIME OF START:

DATE OF END: 10/10/2009

TIME OF END: 17:00

Deadline for registration: 05/08/2009

HOST INSTITUTION EQUAL TO ORGANIZER INSTITUTION:

STREET AND NUMBER:

NAME OF HOST INSTITUTION: Kulturring in Berlin e.V.

POSTCODE: 12437

TOWN / CITY: Berlin

COUNTRY: Germany

CONTACT PERSON FOR THIS COURSE SESSION, NAME AND TITLE: Armin Hottmann

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