

TASK 1

Image Exercise 'Me'

Brief: Take a picture of each other

Groups: Teams of two (three)

Technology: Digital stills camera, video projector (or monitor)

Sequence: - What impression would you like to create of yourself?

- How would you like to appear?
- What facial expression would you like to use?

- What picture framing would you choose?

- Why?

- Take the picture

Reflect: - How is it for me when I see myself on the screen?

- What comes across?

- What could I do differently/better?

- How could the image been done differently?
- How could you have looked/posed differently?

- What impression might other people get of me?

- How could I change that impression?

- Looking at the images of the other participants:

- What impression comes across through the image?
- How does the image compare with the impression of that person?
- What is the difference between the 'reality' and the 'reproduction'?

Reference: - Handbook 'Video and Communication'
- Check out Task 3 from the Television News Project
- Stuart Hall, 'Representation'



TASK 2

Video Exercise: 'Baumschulenstrasse'

- Brief:** Record 15 seconds of video of the Baumschulenstrasse
- Groups:** Teams of three/four, mixed abilities regarding the knowledge of camera
- Technology:** Digital video camera, video projector (or monitor)
- Sequence:**
- Examine the area first without the video camera
 - Which corner/area/detail would you like to show? Why?
 - How will you record it?
 - Check out the video camera
 - How does it work? What do I need to know?
 - Make a test recording, how can I watch it on the camera?
 - Record the corner/area/detail
 - Every team member should record 15 seconds to get some experience with the camera
- Reflect:**
- Are you pleased with your result?
 - How does the footage compare with what I had in mind?
 - What are the differences between the recordings of the team members?
 - What would I do differently if I did it again?
 - In the selection of the corner/area/detail?
 - In the use of the video camera?
 - What impression might other people get of what I recorded?
 - What would it communicate to somebody who doesn't know this street?
 - Looking at the images of the other participants:
 - What impressions come across through their images?
 - What is the difference between the 'reality' and the 'reproduction'?
- Reference:**
- Handbook 'Video and Communication'
 - Task 1, 'Television News on Europe'
 - Stuart Hall, 'Representation'



TASK 3

Edit Exercise: 'Park'

- Brief:** Create a 30 second clip using the given footage
- create either a 'nice' or an 'ugly' park
- Groups:** Teams of three/four, mixed abilities with editing knowledge
- Technology:** Digital video editing computer
- Sequence:**
- Look at all the material first
 - Which images would you like to use?
 - In which order would you put it together?
 - Start editing the material
 - Do I know how the equipment works?
 - Check your final film
 - Do you want to leave it like this?
- Reflect:**
- Are you pleased with your result?
 - What would you do differently if you did it again?
 - In the selection of the material? In the order?
 - In the use of the editing equipment?
 - What impression might other people get of what your film?
 - What would it communicate to somebody who hasn't seen all of the footage?
 - Looking at the films of the other participants:
 - What did they do differently in the way they edited the films?
- Reference:**
- Task 4, 'Television News on Europe', reference to editing
 - Handouts about EZDV editing equipment



TASK 4

Video Exercise 'News Article'

Brief: Produce a 2 minute (precise) news article about one location of your choice in Berlin (including a presentation on location)

Groups: Teams of three/four (SE, ES/PT, UK/NL/BE/IRE)

Technology: Digital video camera and editing technology

Sequence:

- Decide on the location and main theme first
 - Where do you want to record it?
 - What do you want to say?
 - Who will be your audience?
- What message would you like to bring across?
 - How could you bring that message across?
 - What images could you use?
 - What would be the best way of recording those images?
 - What text/voice over will you use?
 - How could the editing be done?

- Write/plan/record/edit your article

Reflect:

- Are you pleased with your result?
- What would you do differently if you did it again?
 - In the recording of the material? With the text/voice over?
 - In the use of the editing equipment?
- What impression might other people get of what your film?
 - What would it communicate to different audiences?
- Looking at the films of the other participants:
 - What comes across to me?
- How does that exercise compare with the other exercises?

Reference: - Handout Glasgow Media Group



TASK 5

Studio Workshop

Brief: Produce together a Live Show in the Studio of the Open Channel

Groups: Teams of three/four (SE, ES/PT, UK/NL/BE/IRE)

Technology: Studio technology, 3 cameras

Sequence:

- We will design the contents of the programme. It can for example include the material we have done and introductions of ourselves
- Mischka Franke will introduce us to the procedures and the technologies of the studio work. We will explore different possibilities of using the technology.
- We will practise our programme first
- We will record our programme

Reflect:

- Are you pleased with the workshop?
- What did you experience in the studio?
- What would you do differently if you did it again?
- What educational value does a studio workshop have?
 - What are the advantages?
 - What are the disadvantages?
- What have we communicated to the television audience?
- How does this exercise compare with the task 4?

Reference: - Handout Glasgow Media Group



TASK 6

Create a webpage 'Evaluation of the week'

Brief: Create a webpage with your evaluation of the whole week

Groups: In pairs

Technology: Computer, Netscape Composer

Possible questions for the page:

- What did we do?
- What did you enjoy the most?
- What the least?
- Which tasks did you find the most useful?
- Which tasks did you find less useful?
- What will you include in your work?
- What else would like to say about the week?

Layout of the page:

- Introduce yourself
- Evaluate the week

(Pictures will be included later)

